Sidonia Britson

Graphic Designer

BA: Studio Art Concentration: Graphic Design Minor: Art History

University of Nebraska Omaha | Graduated Magna Cum Laude



Gallery 1516: Graphic Designer 2024

The Graphic Designer at Gallery 1516 oversees making the graphics and designs for the gallery. This position takes on large projects such as creating multi page layouts for art books, design organization tags for art innovatory and exhibits, as well as creating many advertising graphics for social media and mailing lists. This position creates many designs which matches the look of each art exhibition.

Gallery 1516: Graphic Design Intern 2023

A Graphic Design intern at Art Gallery 1516 creates several designs for the gallery including Instagram posts and stories, edits photos that are taken of the artwork, creates printable layouts for exhibition pamphlets, as well as working in video editing. This position also completes various office work that help keep the gallery running and organize art for future exhibitions. This internship creates a strong knowledge of design as well as art history.

UNO AIGA Vice President

Executive Council: UNO AIGA Vice President 2023

The Vice President helps manage the AIGA club which currently consists of several Graphic Design and Marketing students at UNO. The Vice President position uses creative thinking when supporting the executive team. This position was a yearlong role for both the spring and fall semesters of 2023. The Vice President works closely with others to help to advertise the graphic design club around campus.

Zeta Tau Alpha

Head of Recruitment Decor 2022

Organized a team of students to design, locate, and develop wall and table decor that helped reflect the best light onto the Omaha chapter of Zeta Tau Alpha during recruitment. This position required the organization leadership to plan work sessions to creativity to produce innovative design concepts over five months.

Executive Council: Academic Chairman 2020-2021

The Academic Chair of the Executive Council is responsible for supporting all the chapter's 65 students to keep a high GPA and exceed the Zeta Tau Alpha international standards. This position monitors course GPA throughout the semester and ensures proper study hours, along with study support. For finals weeks, provide nutritious food, time to focus, and relieve stress.



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Skill Set

Personal

Creative

Driven

Leadership

Team Work

Professional

Adobe Illustrator

Photoshop

InDesign

Premiere Pro

Microsoft 365

Philanthropy

2021-2022 Making Strides, Lincoln NE Volunteer

2020-2023 Zeta Tau Alpha Foundation, Carmel IN Fundraiser

2020-2023 Dance Marathon, Omaha NE Fundraiser

2020 Nebraska Humane society, Omaha NE Built Animal Dog Toys