

Sidonia Britson

University of Nebraska Omaha | Graduated Magna Cum Laude
BA: Studio Art Concentration: Graphic Design Minor: Art History



Dynamic News Producer and Graphic Designer with a track record of orchestrating high-stakes News broadcasts and creating cohesive visual identities. Proven ability to lead under tight deadlines, managing both the technical flow of a show and the creative vision of a brand. Magna Cum Laude graduate with a background in Studio Art, bringing a unique “Eye” to production environments. Seeking to leverage professional broadcast and design experience to contribute to your team.

Professional Experience

KMTV | News Producer | 2024 – Present

Direct & Orchestrate: Lead the production of two hour long back-to-back morning news programs, managing real-time show flow and technical execution for a seamless viewer experience.

Leadership: critical part of the morning broadcast crew, providing clear communication and expectations to ensure on-air talent and technical staff are synchronized.

Creative Oversight: Direct the visual layout and “look” of each broadcast, ensuring all on-screen elements and scripts meet high aesthetic and editorial standards.

Efficiency: Streamline the flow of breaking news stories, ensuring the audience receives information with speed and clarity.

Gallery 1516 | Graphic Designer Intern to Gallery Graphic Designer | 2023 – 2024

Project Lifecycle Management: Oversaw the full design process for art exhibitions, from initial concept to physical installation and digital promotion.

Visual Storytelling: Developed multi-page art book layouts, exhibition pamphlets, Social media posts, that honored the artist’s vision while maintaining gallery brand standards.

Multimedia Production: Edited high-fidelity video and photography of artwork for social media marketing and archival purposes.

Exhibit Installation: Handled physical gallery setup, translating 2D design concepts into 3D physical spaces for public engagement.

Leadership & Involvement

Vice President | UNO Graphic Design Club | Co-managed organization of design students; coordinated professional networking events and workshops.

Academic Chair | UNO Zeta Tau Alpha | Oversaw educational initiatives and accountability for a large member organization.

Production

Show Orchestration
Teamwork
Real-time Decision Making
Detailed Oriented

Digital Skills

Adobe Illustrator
Photoshop
InDesign
Adobe XD
Premiere Pro
ENPS
Microsoft 365

Content Skills

Brand Identity
Color Theory
Visual Storytelling
Exhibit Planning
Scriptwriting
Rundown Management
Exhibit Installation

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